



Dear Sir/Madam,

On Saturday, May 9, 2015, the Spruce Street School, PS397 Parent Teacher Association (PTA) will host **The 6th Annual Spruce Street School Spring Gala & Auction** fundraiser and we would love to have your support. A fantastic **silent and live auction** along with music, cocktails and food are all part of our great night, but it won't be complete without your participation!

We hope that you will consider making a donation to our auction.

PS397, Spruce Street School is a public school, and yes, we do receive the majority of our funding from the city, however to provide resources that would otherwise not be available to our children, **we count on fundraising events like our Spring Gala & Auction to close the gap between where we are and where we want to be.** Your donations will allow us to provide reading and math enrichment, art/music programs and physical education classes for our children, school supplies and professional development for our teachers.

There is also an **online portion of our auction**, which will go live for a month prior to our event. Hundreds of the Spruce community, friends and families will bid online. Your logo, business information and link to your website will be listed alongside your online item which is made available to bidders nationwide.

We are aware that there are numerous charities out there worthy of your time and effort, but this is one that directly impacts our children. By helping to build a better school, you are helping to build a better future for our community.

Enclosed is an Auction Donation Form. You can return the completed form, along with your donation, to the individual soliciting your help. We are more than happy to arrange a pick-up if need be when your donation item is ready. The Spruce Street School PS 397 Parent-Teacher Association Inc. is recognized by the Internal Revenue Service as a 501(c)(3) tax-exempt organization. All contributions are tax deductible to the extent permitted under the law.

Thank you so much for your support!

Sincerely,  
The Gala Committee  
Gala@SpruceStreetNYC.org

www.sprucestreetnyc.org  
Like Us on Facebook: [www.facebook.com/397Auction](http://www.facebook.com/397Auction)